

DAILY LEDGER

SIXTH YEAR. MAYSVILLE, KY., SATURDAY, AUGUST 7, 1937. ONE CENT.

SPORTS CIRCULATION
LARGEST IN THE CITY.

Purely Business!

The columns of a newspaper represent a cash value. No publisher or editor is going to give advertising "notices" free any more than a merchant can give his customer free gifts of dry goods or shoes. A newspaper is a legitimate business concern. Its columns are its stock in trade, and advertisements must be paid for, no matter in what part of the paper they appear.

The Continued Calls

UPON THE LEDGER for free notices have become so burdensome that we are forced to publish the following terms:

For Notices of Nuptials.

Marriages, banns, or other public notices, including where a fee is charged, and for ordinary notices, resolutions of respect, etc. The Ledger will charge FIVE CENTS A LINE, and hereafter this will be the unalterable rule. This, however, over.

Does Not Include

notices of Lodge meetings or Church services, which must not exceed ten lines.

Avoidance of Disputes.

Misunderstandings are unpleasant. The rate for Business Leads in The Ledger is 10 cents a line for the first insertion and 5 cents a line for subsequent insertions. A customer orders a five-line notice inserted in the paper. "I'll tell you where to take it up," he says to the bookkeeper. But he forgets all about it. The notice runs for two months—24 times—the bill is \$12. When he comes to pay, he says, "I never saw it. How can I pay for it?" A controversy, followed probably by an angry feeling. How to obviate this trouble, no "Hill Fort" or "Hill Fort" advertisement hereafter. Let's have a definite agreement at the outset and the termination will be pleasant and all around.

All matter for publication must be handed in before 5 o'clock in the morning of each day.

If you have an item of news, please call up THE LEDGER, Telephone 33, and send it in.

We Must Make Room

In anticipation of a big fall trade, and realizing that goods pertaining to our lines will advance, in great many ways already, we bought early and largely. We are already beginning to receive shipments. Moreover it will not be long before our great line of Men's Shoes will come in, so you see we must make room. Now, if you will look in our windows and see the line of suits we are offering at \$10, you will assist us in making room. All of our Fancy Chevrolet Suits, in Cheviots, Plaids, Stripes, etc., suits that we sold at \$18, \$15.50 and \$15, go in this sale.

No house in the state ever did or ever will offer a line of Suits like these for the price.

--- \$10.00!

It is the greatest sacrifice sale we ever made, but as our patrons will be benefited, and it secures us room and money, we will offer you too glad to have you take advantage of this sale. We have no room to quote prices on our more medium grades, but the entire stock will be sold at proportionate prices.

Please bear in mind this: No Suit will be sent out on approval. No Suit will be charged. Only

--- CASH!

Will buy the goods during this sale. Money, however, will be cheerfully returned if goods don't suit upon home examination.

HECHINGER & CO. THE LEADERS IN GOOD CLOTHING.

HERE AND THERE

If you have friends visiting you, or if you are going away on a visit, please drop us a note to that effect.

Mrs. C. W. Darnall is visiting relatives at Elizaville.

Dr. Fitch of Tolleboro has been the guest of Dr. Owens this week.

Miss Emma Bendl is visiting relatives at Arlington Heights, O.

Mr. William S. Ward of Greenup was visiting at Washington this week.

Mrs. J. E. Hunter of Bourbon county is visiting friends in the county.

Mrs. Jacob Wernald has returned from a visit to relatives at Mt. Sterling.

Misses Annie and Sallie Childs are visiting Mrs. Jennie Harkins of Mt. Olivet.

Miss Nannie Deed is at home from a visit to Miss Dorothy Deed at Millersburg.

Mr. Carl Stevenson and sister of Hillsboro, O., are the pleasant guests of relatives in this city.

Mr. and Mrs. G. W. Hatterman have returned from a month's stay at Chautauque, N. Y.

Mr. Philip Kautz of Hagerstown, O., was the guest of Mr. George Seitzmann and family Thursday.

Mrs. H. B. Taylor and daughter, Miss Jennie of St. Louis, are guests of Mr. and Mrs. William P. Smoot.

Mrs. Charles Peters and Mrs. Wallace Whaley of Shepherdsburg are the guests of Mr. and Mrs. John W. Alexander.

Mr. and Mrs. Martin M. Durrett of Covington left their home this morning after a two week visit in the county.

Mr. Frank S. Wiley of Tampa, Fla., is the guest of Miss Eugene and Nettie Stewart Murphy of East Front street.

Miss Margaret Thompson, a charming young lady of Flemingsburg, is the pleasant guest of Miss Sude M. B. Schatzmann.

Miss Wila Watson has returned from a visit to Millersburg, and is now the guest of Miss Besse Peed of Mayfield.

Mr. Allen Thurman Browning of Cincinnati, who has been the guest of his uncle, Mr. G. N. Crawford, will return home tomorrow.

Miss Lucy Hanson Baldwin, after an extended visit to her aunt, Mrs. Harry C. McDougle of Lexington, returned home yesterday.

Miss Roma Gilman of Charleston, W. Va., well known in this city, was a welcome visitor here yesterday. She was on her way to Chicago.

Miss Elizabeth Apperson, the charming daughter of Judge Apperson of Mt. Sterling, is visiting her uncle, Mr. Dr. Dimmitt of Germantown.

Miss Margaret D. Watson has returned home from a visit to Henderson and Louisville. Miss Lila Power of Flemingsburg and Miss Florence Brown of Lexington will be the guests of Miss Watson.

Miss Georgia Locke of Newport, after a very pleasant visit of several weeks with the Misses Grant of Lexington street, will return home today. She will be accompanied by Miss Mary Lizzie Grant and Miss Nettie Roe.

Lexington Herald.—Mr. Hill Stride of Maysville visited his alma mater, the Lexington Business College, yesterday morning. He is bookkeeper and Secretary for the Hill Pine and Brick Works of Maysville, and is a fine representative of the thorough training of the above college.

Mr. and Mrs. John T. Miller of Atlantic City, are the guests of Mr. and Mrs. W. F. Hill of Forest avenue.

Miss Fannie Flinn came up this morning from Cincinnati to see Miss Myrtle, who has been ill several days.

Little Miss Edith Lucile Dawson has returned to Manchester after a pleasant visit to friends in Cincinnati, Anderson and this city.

Miss Sue McDonald, accompanied by her niece, Miss Eugene and Nettie Stewart Murphy, have just returned from a pleasant visit to friends in the county.

MAYSVILLE WEATHER.

What We May Expect for the Next Twenty-four Hours.

THE LEDGER'S WEATHER SIGNALS.

FAIR SKY.—FAIR.

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No-To-Bac for Fifty Cents.

Guaranteed tobacco habit cure, makes weak men strong, blood pure. 50c. All drug stores.

Big show at Park tonight.

The Aberdeen Yellow Ribbon Fair will this year be held September 30th and October 1st.

W. F. Jones, a former resident of Lewis county, died recently at Silver Cliff, Col., aged 73.

Joseph P. Holt and Mrs. Eva Martin were married recently at the home of James Martin on Cabin Creek.

A. L. Hudson of Aberdeen has severed his connection with the Frank Owens Hardware Company of this city.

Hechinger & Co. yesterday received a telegram from Smith & Stoughton, the great Boston shoe manufacturers, announcing that their stock of men's shoes would be here in about ten days.

The C. and O. is figuring on placing in the Pullman cars of the through train graphophones, which work on the principle of the phonograph. The use will be free to patrons of the F. V. V. Limited and other through trains.

The Father Mathew Total Abstinence Society has elected the following officers for the ensuing term:

President—Thomas W. Breen.

Vice President—Charles E. McCarthy.

C. and S. Secretary—D. L. Desmond.

Financial Secretary—Mike Brown.

Sergeant-at-Arms—John McCarthy.

Color Bearer—John Connaman.

Grand Marshal—John Kerwin.

Superior—D. Fitzgerald, J. F. Moran, Jerry McNamara.

Don Tobacco Spit and Smoke Your Life Away.

To quit tobacco easily and forever, be magnetic, full of life, nerve and vigor, take No-To-Bac, the wonder worker, that makes weak men strong. All drug stores 50c. or 8c. Guaranteed. Refund simple free. Address: Sterling Remedy Co., Chicago or New York.

Park Theater.

A large audience was present at the Park last night. A number of amateurs appeared in conjunction with the regular show. A notable part of the entertainment was the watermelon eating contest. Taken as a whole, amateur night is certainly a success.

QUARTERLY STATEMENT.

How the People's Building Association is Moving Along.

The Ledger is indebted to the polite and obliging Secretary, Colonel R. P. Jenkins, for the following report of the People's Building Association:

MAYSVILLE, Ky., July 31st, 1937.

To the Officers and Members of the People's Building Association—Gentlemen: Below is my report for the quarter ending July 31st:

Assets on hand April 30th, 1937.

Weekly Dues \$44.10

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Eyesight

Is of such great value that one ought to take more than ordinary precautions to guard against every possible trouble.

If you have even a remote suspicion that there is any trouble with your eyes it will be for your own best interests to have your vision tested and trouble, if any, removed.

Very simple troubles may develop serious results if not properly treated.

Ordinary failing eyesight receives our most careful attention, both as to glasses and frames.

It's just as important to have the right frame as the right glass, and from our large stock we can give you the correct thing in either Gold, Silver or Steel.

We make no charge for examinations, and if yours is a case requiring the services of an oculist we will frankly tell you so.

BALLENGER, Jeweler.

South Side Second Street.

Big premiums, big fair, big crowds of people and everything to make you comfortable at Ripley (O.) Fair, August 24th to 27th, 1937.

Gas is cheaper than Gasoline. It has been proved. Go to G. H. Taxel's and buy a Gas Range. Do all your cooking on same. When properly connected with heater will heat enough water to fill Bath Tub in 10 minutes. Guaranteed as represented.

When you see Murphy, the Jeweler's, you will be convinced that he carries the largest stock. When you learn his prices you will be convinced that his prices are lower. He never misrepresents goods; all are warranted.

Eliminate Your Bowels With Castor Oil. Taste Castor Oil, cure constipation forever. 10c. 25c. 50c. 100c. All C. C. P. pills, capsules refund money.

For pure Paris Green and Blue Vitrol call at Ray's Postoffice Drugstore.

A terrible winter for Kentucky with the mercury twenty degrees below zero, if what the famous prophet, Asa Martin, forecasts.

If you want to buy a privilege for Ripley (O.) Fair, August 24th to 27th, 1937, or want a Premium List or other information, write to L. H. WILLIAMS, Sec.

Mr. Shepperd Anderson, who lives in the Northern part of Logan county, is the owner of the only sheep on earth which has a wooden leg. Three years ago one of his sheep broke its right fore leg just above the knee. The sheep declined to die, as sheep usually do when hurt in any way, and Mr. Anderson seeing it alive four days after the injury, made it a leg from a short piece of hickory timber.

The biggest cycling event of the season will be the third annual Covington and Lexington 100-mile road race, to be run Labor Day, September 6th. J. E. Cuzzart, the captain of the Y. M. C. A. Club, is managing the affair, and has arranged a racing program which will surpass anything ever given in this section of the country. He is assured of at least twenty-five entries, among them Jones and Updike, the well-known Lexington riders, who made such phenomenal records in the century race last year.

The reader of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acts directly on the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have to much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for literature. Address, F. J. CENY & CO., Toledo, O.

Sold by druggists, 75 cents.

7 Cents... CASH FOR Kanawha COAL.

Phone 69. WILLIAM DAVIS.

Y. M. C. A. MATTERS.

What the Local Association is Doing For the City's Young Men.

The Men's Rally tomorrow afternoon ought to interest everyone, as the program affords a splendid opportunity for enjoyment and instruction. Miss Sallie Burrows will lead the Epworth Leaguers of the M. B. Church, South, under whose auspices the meeting will be held. The subject is "Prayer," and who does not feel the necessity of becoming more acquainted with this subject which means so much to the Christian? A diet and a solo will prove to be instructive as well as entertaining, and you will miss hearing some good music if you fail to attend this meeting. Come tomorrow afternoon at 4 o'clock and enjoy this meeting with us. Lemonade will be served during the social meeting which will follow the regular service.

8100-Record-8100.

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